



# SHARING THE POLAR EXPERIENCE



2016-2017!

15 EXPEDITIONS

8 in the Arctic  
7 in the Antarctic



803

JOURNALS PUBLISHED

+4000 comments posted

+1000 new photos

+90 videos on YouTube

+400 social media followers

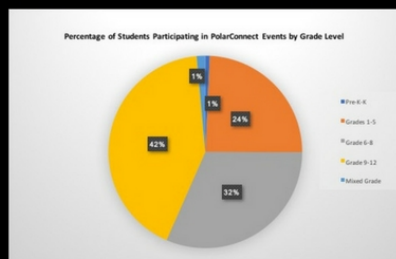
+280K website users



and in Spanish!

## LIVE EVENTS ARE GREAT FOR CONNECTING

80% of participants are joining PolarConnect events for the first time



17 countries & 42 states participated in at least one live event



Data Source: PolarTREC Program, Arctic Research Consortium of the United States  
www.polartrac.com

This work is supported by the National Science Foundation (Award 1525880). Any opinions, findings, and conclusions or recommendations are those of ARCUS and do not necessarily reflect the views of the National Science Foundation.